

## Adobe Experience Manager (AEM)

### Roles and Responsibilities

- Develop powerful features such as multi-site and multi-channel delivery, personalization / targeting, content aggregation & syndication, multi-lingual support, automated workflow management, social media etc.
- Diagnose and solve technical problems related to web content management implementation.
- Interact with clients to create end-to-end specifications and solution architecture for content & collaboration solutions.
- Mentor / Lead and provide input and direction to senior developers on the team for design and implementation.

### Skills and Qualifications

- Should have 7+ Years of **Adobe Experience Manager-AEM** Experience.
- Mastery of all core web and Java technologies including java 7/8, JEE, XML, XHTML, client/server-side scripting languages such as JavaScript, and JSP, and web services development using Restful implementations.
- Proficient knowledge of the end to end content lifecycle, web content management, content publishing/deployment, and delivery processes.
- Good understanding of integration patterns and content-centric application development patterns using AEM Search, Commerce package or others platforms is preferred.
- Good understanding of AEM capabilities including Multi-site **manager** and Blueprinting, and the use of Online marketing components such as advanced targeting/ personalization, and multi-variate testing, is preferred.

## Required Skills

- Develop powerful features such as multi-site and multi-channel delivery, personalization / targeting, content aggregation & syndication, multi-lingual support, automated workflow management, social media etc.
- Strong hands on **experience** of Components, Templates, Taxonomy, metadata management, Forward and Reverse Replication, Workflows, Content Publishing and un-publishing, Tagging, Analytics.
- Significant hands-on design **experience** with AEM and very strong concepts of OSGi, Apache Sling, Apache Sightly, Apache Oak and **Adobe** Dispatcher.
- Develop Digital Consumer experiences based on Adobe marketing product suite including Adobe CQ, CRX, CQ WCM, DAM & Social.